

	PM Office Professional™ \$399 per user	PM Office Standard™ \$199 per user	Product Launch Toolkit \$99 per user	Product Roadmap Toolkit 99.00 per user	Product Management LifeCycle Toolkit 99.00 per	Competitive Analysis Toolkit \$99 per user	Beta Program Toolkit \$99 per user	Product Review Program Toolkit \$99 per user	Developer Program Toolkit \$99 per user
PRODUCT LAUNCHES	•	•	•						
"Plan & Execute a High-Impact Product Launch" Narrated Presentation	•	•	•						
17 Product Launch Templates	•	•	•						
Product Launch Samples & Guidelines	•	•	•						
Product Launch Plan Template	•	•	•						
PRODUCT ROADMAPS	•	•		•					
"How to Create Compelling Product Roadmaps" Narrated Presentation	•	•		•					
75 Templates Covering 14 Types of Roadmaps	•	•		•					
Feature Prioritization Matrix	•	•		•					
Project Prioritization Matrix	•	•		•					
PRODUCT MANAGEMENT LIFECYCLE	•	•			•				
"Seven Phase Product LifeCycle" Narrated Presentation	•	•			•				
35 Templates Covering the Entire Product Lifecycle	•	•			•				
Market Needs (MRD)/Product Description (PRD) Templates	•	•			•				
Business Case, Launch, Beta, End of Life Templates	•	•			•				
COMPETITIVE ANALYSIS	•					•			
"How to Tear Apart Your Competition" Narrated Presentation	•					•			
17 Analysis Templates	•					•			
Competitive Sales Analysis Tool	•					•			
Market and Strategy Roadmaps	•					•			
BETA PROGRAMS	•						•		
"How To Run a Successful Beta Program" Narrated Presentation	•						•		
17 Beta Program Templates	•						•		
Beta Program Plan Template	•						•		
Beta Program Agreement & NDA	•						•		
Bug & Feature Database	•						•		
PRODUCT REVIEWS	•							•	
"How to Get Phenomenal Product Reviews" Narrated Presentation	•							•	
15 Product Review Program Templates	•							•	
Reviewer's Guide & Review Program Templates	•							•	
Review Program Guidelines & Samples	•							•	
DEVELOPER PROGRAMS	•								•
"Guidelines for a Developer Support Program" Narrated Presentation	•								•
12 Developer Program Templates	•								•
Evangelism Plan Template									•
Developer Program Guidelines									•