

[PRODUCT NAME]

Reviewer's Guide



[insert your product or company logo here]

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Author: <Insert your name>

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Sample from Product Management Lifecycle Toolkit
www.280group.com

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Overview

ABOUT THIS GUIDE

The purpose of this reviewer's guide is to provide everything you need to perform a detailed and accurate review. It includes an overview of the market, problems faced by customers today, the product details and criteria to consider when evaluating similar solutions.

HOW TO USE THIS GUIDE

To get the most from this reviewer's guide, read it in its entirety. This will provide the context for how customers use [PRODUCT NAME] and will give you an idea of how best to evaluate it for your product review.

ABOUT [COMPANY NAME]

<In this section include information from the company background document such what markets the company serves, primary products, management team, funding, number of employees, key customers and years in business. The goal is to build credibility so that the reviewer knows they are dealing with an established and successful company.>

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