

SUMMARY OF FEATURES

[Product Category Goes Here]

LEGEND

■ YES □ NO ■ ADD-ON

{Product Name}

[Competitor 1]

[Competitor 2]

[Competitor 3]

[Competitor N]

	{Product Name}	[Competitor 1]	[Competitor 2]	[Competitor 3]	[Competitor N]
Feature Category One					
Feature 1					
Feature 2					
Feature 3					
Feature Category Two					
Feature 1					
Feature 2					
Feature 3					
Feature Category Three					
Feature 1					
Feature 2					
Feature 3					
Feature Category Four					
Feature 1					
Feature 2					
Feature 3					
Feature Category Five					
Feature 1					
Feature 2					
Feature 3					
Feature Category Five					
Feature 1					
Feature 2					
Feature 3					
Feature Category Six					
Feature 1					

Sample from Product Management Lifecycle Toolkit
www.280group.com