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Product Management Tip of the Day eBook Contest Announced

Contest provides product managers with a chance to be contributing authors

Campbell-California-[June 24, 2011]- 280 Group to launch the Product Management Tip of the Day Book contest.

The 280 Group today has announced the Product Management Tip of the Day Book contest. Product managers are invited to submit as many product management tips as they would like for a chance to win an iPad 2. Other prizes include the certified Product Manager self-study course and exam, Product Management Office Professional and 280 Group Product Management books. The tips chosen will make it into 280 Group's newest book, Product Management Tip of the Day, with the author of that tip mentioned.

"We expect the Product Management Tip of the Day Book to be a best selling product management book, just as our other books have been..." said Brian Lawley, CEO of the 280 Group, "...product management is a challenging profession so a book on product management tips should be very helpful."

The entry form for the Product Management Tip of the Day eBook contest rules and entry form can be found at <http://www.280group.com/tipoftheday.htm>.

The 280 Group (www.280group.com) is the world's leading Product Management & Product Marketing services firm, and offers consulting, contractors, training, certification, books and templates. Since 1998 they have helped tens of thousands of customers throughout the world implement best practices and become more effective at bringing successful products to market. Offerings include the PM Fast Track™ intensive training course, Agile Excellence for Product Manager's™ training course, the Product Management Office, Certified Product Manager and Agile Certified Product Manager self-study courses and the 280 Group book series: "Expert Product Management", "The Phenomenal Product Manager", "Agile Excellence for Product Managers" and "The Product Manager's Toolkit Book." To download the 280 Group's free white paper library, free templates, samples, product management survey and join the 280 LinkedIn group go to www.280group.com/signup.htm.

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