



This is a sample of work done for clients by the 280 Group LLC.

Copyright 1998-2003, Brian Lawley. All rights reserved.

The 280 group is a Marketing and Product Management consulting and services firm located in Los Gatos, CA. We provide consulting, contractors, training and coaching to high-tech software and hardware companies in Silicon Valley. Our areas of expertise include Marketing, Product Management and Product Marketing, and we help companies on either a project basis or by placing highly-qualified contractors.

Contact us for a free proposal and quote.

www.280group.com
408-832-1119



Key Selling Points

Product description:

Planet Intra is an Intranet publishing application that allows users to post, share, and edit web pages and documents as well as conduct discussions and share calendars and contacts.

Top five things to remember about Planet Intra:

- No other product allows you to structure your Intranet the way that you work – by teams, workgroups, departments, or projects.
- The patented IntraEditor allows anyone who has been given privileges, from novice to expert, to quickly and easily publish content to the Intranet.
- Planet Intra is the only product that is available in both hosted and licensed versions.
- Planet Intra is a secure solution, providing username and password authentication, extensive control over who can view, post, and edit documents, and also providing optional SSL security if desired.
- Planet Intra is a robust, mature, proven solution - over 10,000 companies have set up Intranets with Planet Intra.

Top five FAQs about Planet Intra:

- Why should I choose Planet Intra over other products?
Planet Intra is the only product that allows you to customize your Intranet to match the way your company works and that allows users to publish and edit web pages and content with no knowledge of html required. Planet Intra is easy to set up, simple to learn and use, and is available anytime, anywhere through the Internet.
- Is Planet Intra secure?
Yes - Planet Intra provides username and login authentication. Additionally Secure Socket Layer (SSL) is available to provide the strongest security possible by giving you a secure connection that encrypts the data sent from your machine to Planet Intra's servers.
- Can I control who can post and/or view content?
Yes. Simply designate one or more people in your organization as a *system administrator*. These individuals are able to determine which users may view, post, and edit information.
- Does Planet Intra allow me to customize my Intranet?
Absolutely. With Planet Intra you can 1.) Add your corporate or organization logo, 2.) create your own unique URL address, and 3.) choose color schemes that match your corporate look and feel
- Is Planet Intra available languages other than English?
Yes – it is available in Japanese, Chinese, Korean, French, German, Spanish, Dutch and Portuguese.

Planet Intra pricing:

Hosted version: Pricing is based on a combination of the number of users and amount of memory.

- For under 10 users it is **FREE** (30MB storage included).
- For 11+ users it is **\$6/month** (30MB storage included).
- Additional disk storage space is available at **\$20/month** per 100MB.

Licensed version: Pricing is based on the number of users.

- For under 50 users it is **\$3,600**
- For 51- 200 users it is **\$5,300**
- For an unlimited number of users it is **\$8,800**